

## **9410 Blue Devil TV**

Local cable television serves both the Town of Westfield and its public schools. Its purpose is to provide timely information about community activities, broadcast Board of Education meetings, communicate emergency conditions and offer Westfield High School pupils a medium for displaying their projects. This policy governs the broadcasts of all Board of Education programs including pupil projects on Blue Devil TV.

Blue Devil TV will provide programming created by and pertaining to the pupils and staff of the Westfield Public Schools. Blue Devil TV will also provide an opportunity for pupils in Television Production classes to produce and exhibit their work. The WHS-TV Media Coordinator along with the Office of School Community Relations and school principals will endeavor to provide coverage of school activities, such as concerts, sports activities and special events.

Blue Devil TV will also provide coverage of Board of Education activities such as regular Board meetings, budget presentations and curriculum activities.

### **Productions**

All productions will be reviewed by the Blue Devil TV Media Coordinator. No project may broadcast materials that:

1. Are grossly prejudicial to a disability, ethnic, national, religious, or racial group or to either gender;
2. Libel any person or persons;
3. Infringe rights of privacy protected by law or regulation;
4. Seek to establish the supremacy of a particular religious denomination, sect, or point of view over any other;
5. Advocate the use or advertise the availability of any substance or material that constitutes a direct and substantial danger to the health of pupils;
6. Contain obscenity or material otherwise deemed to be harmful to impressionable pupils;
7. Incite violence, advocate the use of force, or urge the violation of law or school regulations;
8. Solicit funds for non-school organizations when such solicitations have not been approved by the Board;
9. Promote, favor or oppose any candidate for election to the Board or the adoption of any bond issue, proposal, or question submitted at any school election.

All decisions about scheduling will rest with the Blue Devil TV Media Coordinator or designee.

### **Other Programs**

1. Commercial programming shall not be permitted.
2. Broadcasting copyrighted material without the receipt of a written release from the copyright holder is prohibited.
3. Blue Devil TV programming shall be commercial free.

### **Political Activities**

Blue Devil TV will not provide a political forum to any candidate for public office. Candidates' Night for Board of Education candidates will be broadcast, as well as information about public referenda. In no case will Blue Devil TV broadcast contain the endorsement of any political candidate or referendum questions. Broadcasts under this section shall use appropriate research and newsgathering techniques; there shall be no slanting or editorializing of the information presented

Issues on which opposing points of view have been responsibly promoted may be introduced on WHS TV provided that all proponents are given an equal opportunity to present their views.

### **Records of Broadcast**

The official records of the Board of Education meetings are the approved written minutes on file in the Board Secretary's office. Video records may be held up to one year and will be made available to the public upon request, and broadcast whenever possible over Blue Devil TV. Since these videos are primarily recorded by pupils in training, there is no guarantee that the video record will be complete or available for review.

Approved: January 24, 2006  
Revised: October 23, 2007  
Revised: April 30, 2019